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## Advertising Agreement

The undersigned hereby applies for and requests an advertisement to be placed in the *DAYTON BAR BRIEFS*, official publication of the Dayton Bar Association, on the following terms and conditions:

| Page Options  | B/W   Color                        | Two Column Options  | B/W   Color                       | Single Column Options   | B/W   Color          |   |                                 |                                   |                                   |                              |  |                                    |                                   |                                |                               |  |                                  |                                  |                                |  |
|---|------------------------------------|---|-----------------------------------|---|----------------------|---|---------------------------------|-----------------------------------|-----------------------------------|------------------------------|--|------------------------------------|-----------------------------------|--------------------------------|-------------------------------|--|----------------------------------|----------------------------------|--------------------------------|--|
| <input type="checkbox"/> <b>Inside Cover</b><br><small>[7.625"x9.9375"]</small> | <b>\$700   \$800</b>               | <input type="checkbox"/> <b>Two Column, 1/2</b><br><small>[5"x4.75"]</small>  | <b>\$225   \$275</b>              | <input type="checkbox"/> <b>One Column, 1/2</b><br><small>[2.375"x4.75"]</small>  | <b>\$125   \$150</b> |   |                                 |                                   |                                   |                              |  |                                    |                                   |                                |                               |  |                                  |                                  |                                |  |
| <input type="checkbox"/> <b>Full Page</b><br><small>[7.625"x9.9375"]</small>    | <b>\$600   \$700</b>               | <input type="checkbox"/> <b>Two Column, 1/3</b><br><small>[5"x3"]</small>   | <b>\$175   \$225</b>              | <input type="checkbox"/> <b>One Column, 1/3</b><br><small>[2.375"x3"]</small>     | <b>\$100   \$125</b> |   |                                 |                                   |                                   |                              |  |                                    |                                   |                                |                               |  |                                  |                                  |                                |  |
| <input type="checkbox"/> <b>Half Page</b><br><small>[7.625"x4.75"]</small>      | <b>\$325   \$375</b>               | <input type="checkbox"/> <b>Two Column, 1/4</b><br><small>[5"x2.375"]</small>   | <b>\$125   \$150</b>              | <input type="checkbox"/> <b>One Column, 1/4</b><br><small>[2.375"x2.375"]</small> | <b>\$75   \$100</b>  |   |                                 |                                   |                                   |                              |  |                                    |                                   |                                |                               |  |                                  |                                  |                                |  |
| <input type="checkbox"/> <b>Third Page</b><br><small>[7.625"x3"]</small>        | <b>\$225   \$275</b>               | <table border="0" style="width: 100%;"> <tr> <td style="padding: 5px;"><b>Please reserve ad space in the following issues:</b></td> <td style="padding: 5px;"><input type="checkbox"/> Summer</td> <td style="padding: 5px;"><input type="checkbox"/> November</td> <td style="padding: 5px;"><input type="checkbox"/> February</td> <td style="padding: 5px;"><input type="checkbox"/> May</td> </tr> <tr> <td></td> <td style="padding: 5px;"><input type="checkbox"/> September</td> <td style="padding: 5px;"><input type="checkbox"/> December</td> <td style="padding: 5px;"><input type="checkbox"/> March</td> <td style="padding: 5px;"><input type="checkbox"/> June</td> </tr> <tr> <td></td> <td style="padding: 5px;"><input type="checkbox"/> October</td> <td style="padding: 5px;"><input type="checkbox"/> January</td> <td style="padding: 5px;"><input type="checkbox"/> April</td> <td></td> </tr> </table> |                                   |   |                      | <b>Please reserve ad space in the following issues:</b> | <input type="checkbox"/> Summer | <input type="checkbox"/> November | <input type="checkbox"/> February | <input type="checkbox"/> May |  | <input type="checkbox"/> September | <input type="checkbox"/> December | <input type="checkbox"/> March | <input type="checkbox"/> June |  | <input type="checkbox"/> October | <input type="checkbox"/> January | <input type="checkbox"/> April |  |
| <b>Please reserve ad space in the following issues:</b>                         | <input type="checkbox"/> Summer    | <input type="checkbox"/> November   | <input type="checkbox"/> February | <input type="checkbox"/> May  |                      |   |                                 |                                   |                                   |                              |  |                                    |                                   |                                |                               |  |                                  |                                  |                                |  |
|   | <input type="checkbox"/> September | <input type="checkbox"/> December   | <input type="checkbox"/> March    | <input type="checkbox"/> June   |                      |   |                                 |                                   |                                   |                              |  |                                    |                                   |                                |                               |  |                                  |                                  |                                |  |
|   | <input type="checkbox"/> October   | <input type="checkbox"/> January  | <input type="checkbox"/> April    |   |                      |   |                                 |                                   |                                   |                              |  |                                    |                                   |                                |                               |  |                                  |                                  |                                |  |
| <input type="checkbox"/> <b>Quarter Page</b><br><small>[7.625"x2.375"]</small>  | <b>\$175   \$225</b>               |   |                                   |   |                      |   |                                 |                                   |                                   |                              |  |                                    |                                   |                                |                               |  |                                  |                                  |                                |  |

**Please submit your camera ready ad as a high resolution pdf to [publications@daybar.org](mailto:publications@daybar.org)**

**BONUS OFFER!** Place your ad in eleven (11) consecutive issues and you will receive a **15% discount!** An ad placed in six (6) consecutive issues earns a **10% discount!** You have the option of using the same advertisement each month or providing new copy. As always, the deadline is the **5th of the month prior to the month of publication.**

**ADS MUST CONFORM TO THE SIZES DEFINED ABOVE**  
**Publication Rights: The Dayton Bar Association reserves the right to refuse, place or edit all advertisements**

**We request payment prior to publication**

The fee to be paid to the Dayton Bar Association for said advertisement in *Dayton Bar Briefs*, in accordance with above advertising rates, will be:

|  |   |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|--|---|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
| <p><b>Ad Type:</b><br/> <input type="checkbox"/> Color or <input type="checkbox"/> B/W</p> <p>Rate Per Issue: \$ _____</p> <p>With Discount: \$ _____<br/> <small>(See advertising rates for specific discount information)</small></p> <p>TOTAL DUE: \$ _____</p> | <p><b>Method of payment:</b><br/> <input type="checkbox"/> Check Enclosed    Check #: _____</p> <p>Charge my: <input type="checkbox"/> <b>VISA</b>   <input type="checkbox"/> <b>MASTERCARD</b>   <input type="checkbox"/> <b>AMEX</b>   <input type="checkbox"/> <b>DISCOVER</b></p> <p>Expiration Date: ____   ____ (MONTH   YEAR)</p> <p style="text-align: right;">Payment Amount: \$ _____</p> <table border="1" style="width: 100%; height: 20px; border-collapse: collapse;"> <tr> <td style="width: 25px;"></td><td style="width: 25px;"></td><td style="width: 25px;"></td><td style="width: 25px;"></td><td style="width: 25px;"></td><td style="width: 25px;"></td><td style="width: 25px;"></td><td style="width: 25px;"></td><td style="width: 25px;"></td><td style="width: 25px;"></td><td style="width: 25px;"></td><td style="width: 25px;"></td><td style="width: 25px;"></td><td style="width: 25px;"></td><td style="width: 25px;"></td><td style="width: 25px;"></td><td style="width: 25px;"></td><td style="width: 25px;"></td><td style="width: 25px;"></td><td style="width: 25px;"></td> </tr> </table> |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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Signature: \_\_\_\_\_  
(AS SHOWN ON CREDIT CARD)

Advertiser's Signature \_\_\_\_\_

Name of Company \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Fax \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Contact Name \_\_\_\_\_ Email \_\_\_\_\_